Monthly Tourism Index Report
April 2019
Summary till the month of April 2019*

172 Thousand Visitors
The total number of cruise ships visitors till the month of April.

THE TOP FIVE NATIONALITIES

- German: 63,959
- British: 18,291
- Italian: 16,230
- Spaniard: 10,302
- American: 6,850

1.2 Million Visitors
The total number of visitors arriving to the Sultanate till the month of April.**

THE TOP FIVE NATIONALITIES

- G.C.C: 457,379
- Indian: 130,468
- German: 93,982
- British: 70,423
- Italian: 43,894

2.2 Million Visitors
The total number of visitors departing the Sultanate till the month of March.

Total number of guests in (3-5 stars) hotel till the month of April: 683 Thousand Guests

Total of (3-5 stars) hotel revenues till the month of April: 95 Million Omani Rials

* All data in the report are preliminary.
** Include Cruise ship visitors.
1- Number of Inbound and Outbound Visitors

331 Thousand Visitors
Total numbers of visitors arriving to the Sultanate during the month of April 2019.

34.3%
The increase in Inbound visitors during the month of April 2019, compared to the same month of the previous year.

The Gulf visitors come at the first place, where their number reached (152) thousand visitors forming (46.0)% during the month of April 2019.

The Indian, British and German nationalities came at the 2nd, 3rd & 4th place consecutively. They formed (11.1)%, (5.5)% & (3.8)% in April 2019.

* Include Cruise ship visitors.
546 Thousand Visitors
The Number of visitors departing from the Sultanate during the month of April 2019.

The Omanis departures form (64.6)% from the total of visitors departing the Sultanate during the month Of April 2019.

8.2%
The increase of Outbound visitors in April 2019, compared to the same month of the previous year.

11.9%
The increase in the Omani’s departures in April 2019, compared to the same month of the previous year.
2- Cruise Ships Visitors

Chart (5): Number of Cruise Ships Visitors by nationalities for the month of April, 2018 – 2019

Europeans

- 2018: 11,209
- 2019: 14,236
- Percentage decrease in cruise ship visitors during the month of April 2019, compared to previous month (March) 2019, totaling 47 thousand visitors.

66.2%

Percentage of Europeans visitors from the total of visitors, most of them are German nationality (28.1%).

Americans

- 2018: 1,114
- 2019: 4,509
- Percentage increase in cruise ship visitors during the month of April 2019, compared to the same month of the previous year, totaling 14 thousand visitors.

53.7%
22 Visitors
Number of cruise ship visitors during the month of April 2019.

Chart (6): Number of Cruise Ships Visitors by months, 2018 – 2019
3- Accommodation Services

**Occupancy**

63.0%

Total occupancy rate in hotels mentioned during the month of April 2019, compared to (64.3%) in April 2018, with an decrease of (2.0%).

**Guests**

199 Thousands

Total number of guests in the hotels during the month of April 2019 compared to (134) thousands guest during the same month in the year 2018 with an increase of (48.2%).

**Revenues**

24.1 Million Omani Rial

The revenues of (3-5 stars) Hotels during the month of April 2019, compared to (20.5) million Omani Rial in March 2018 with a increase of (17.7%).

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Chart (7): Accommodation Services: Number of guests, by nationalities for the month of April 2018 – 2019

- **Asians**: 18,022 (2018) vs. 19,520 (2019)
- **Africans**: 1,414 (2018) vs. 1,102 (2019)
- **Other Arabs**: 6,222 (2018) vs. 7,414 (2019)
- **Not shown**: 2,142 (2018) vs. 4,381 (2019)
- **Oceanian**: 1,554 (2018) vs. 1,617 (2019)
- **Americans**: 5,083 (2018) vs. 5,732 (2019)
Chart (8): Accommodation Price Index (ASPI)* by months, 2018 – 2019

* Rooms price index for sample of hotels.