

SULTANATE OF OMAN

# Monthly Tourism Index Report

May 2019









# 187

### **Thousand Visitors**

The total number of cruise ships visitors till the month of May.

1.4 Million Visitors

The total number of visitors arriving to the Sultanate till the month of May.\*\*



Total number of guests in (3-5 stars) hotel till the month of May.

Thousand Guests

Total of (3-5 stars) hotel revenues till the month of May.

104
Million Omani Rials

<sup>\*</sup> All data in the report are preliminary.

<sup>\*\*</sup> Include Cruise ship visitors.

## 1- Number of Inbound and Outbound Visitors

199

**Thousand Visitors** 

Total numbers of visitors arriving to the Sultanate during the month of May 2019.

18.2%

The increase in Inbound visitors during the month of May 2019, compared to the same month of the previous year.

The Gulf visitors come at the first place, where their number reached (79) thousand visitors forming (39.6)% during the month of May 2019.

The Indian, British and Pakistani nationalities came at the 2<sup>nd</sup>, 3<sup>rd</sup> & 4<sup>th</sup> place consecutively. They formed (15.4)%, (5.1)% & (3.8)% in May 2019.

Number of Visitors

1-1 Number of Inbound Visitors \*

Chart (1): Number of Inbound Visitors, by nationalities group for the month of May, 2018 – 2019

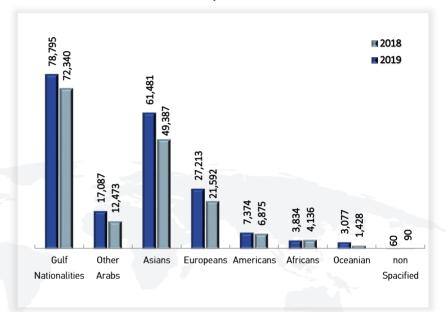
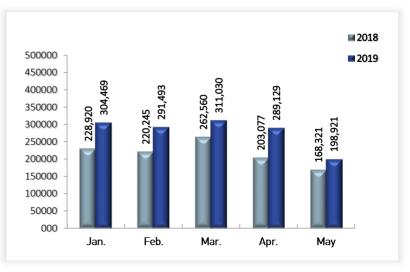


Chart (2): Number of Inbound Visitors by month's, 2018 – 2019



\* Include Cruise ship visitors.

352

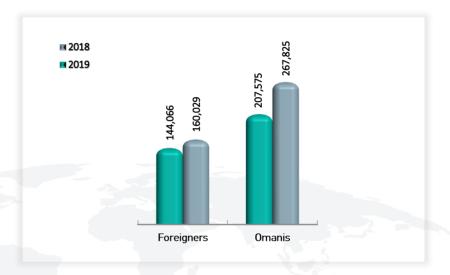
**Thousand Visitors** 

The Number of visitors departing from the Sultanate during the month of May 2019.

The Omanis
departures form
(59.0)% from the total
of visitors departing
the Sultanate during
the month
Of May 2019.

1-2 Number of Outbound Visitors \*

Chart (3): Number of Outbound visitors, for the month of May, 2018 – 2019



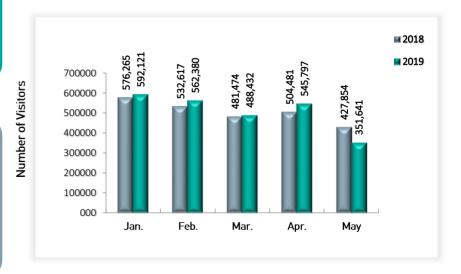
17.8%

The decrease of Outbound visitors in May 2019, compared to the same month of the previous year.

22.5%

The decrease in the Omani's departures in May 2019, compared to the same month of the previous year.

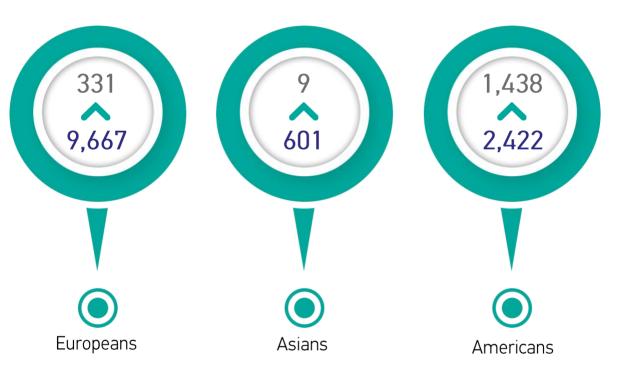
Chart (4): Number of Outbound Visitors by month's, 2018 – 2019



# 2- Cruise Ships Visitors

Chart (5): Number of Cruise Ships Visitors by nationalities for the month of May, 2018 – 2019





30.9

%

Percentage decrease in cruise ship visitors during the month of May 2019, compared to previous month (April) 2019, totaling (22) thousand visitors.

65.0

%

Percentage of Europeans visitors from the total of visitors, most of them are German nationality (33.7)%. 633.3

%

Percentage increase in cruise ship visitors during the month of May 2019, compared to the same month of the previous year, totaling (2) thousand visitors.

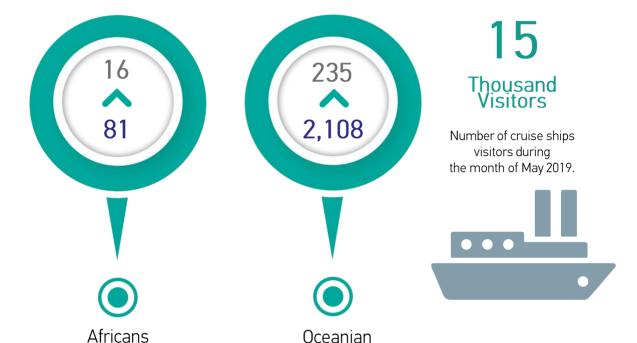
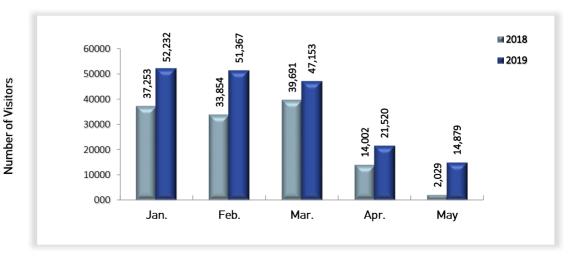


Chart (6): Number of Cruise Ships Visitors by months, 2018 – 2019



# 3- Accommodation Services

Occupancy

26.4

%

Total occupancy rate in hotels mentioned during the month of May 2019, compared to (43.9%) in May 2018, with a decrease of (39.8%).

Guests

73

### **Thousands**

Total number of guests in the hotels during the month of May 2019 compared to (84) thousands guest during the same month in the year 2018 with a decrease of (12.8%).

Revenues

8.8

#### Million Omani Rial

The revenues of (3-5 stars) hotels during the month of May 2019, compared to (11.7) million Omani Rial in May 2018 with a decrease of (24.7%).

Chart (7): Accommodation Services: Number of guests, by nationalities for the month of May 2018 – 2019



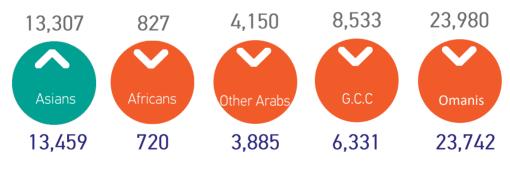
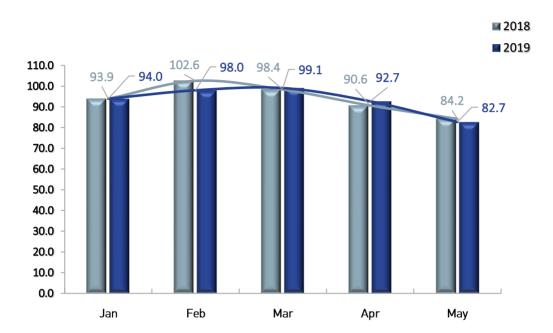




Chart (8): Accommodation Price Index (ASPI)\* by months, 2018 – 2019



<sup>\*</sup> Rooms price index for sample of hotels.