



NATIONAL CENTRE
FOR STATISTICS
& INFORMATION

Enhancing Knowledge

SULTANATE OF OMAN

Monthly Tourism Index Report

January 2019



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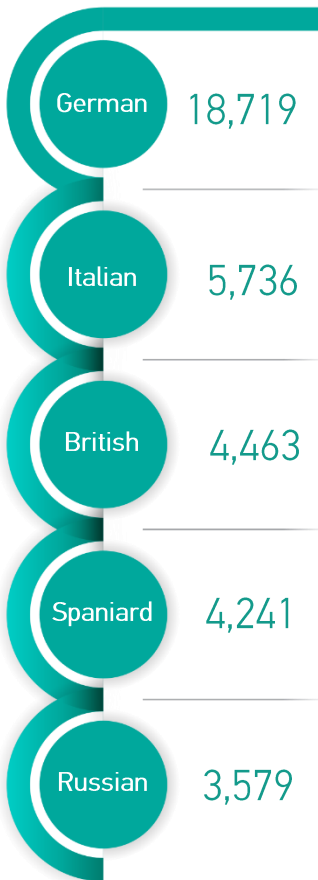


52

Thousand Visitors

The total number of cruise ships visitors till the month of January.

THE TOP FIVE NATIONALITIES

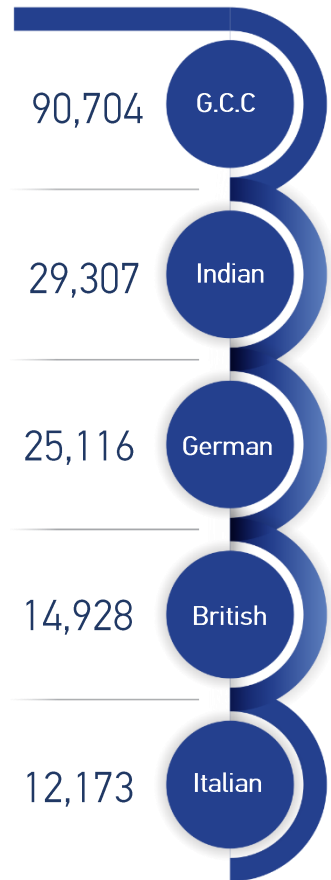


282

Thousand Visitors

The total number of visitors arriving to the Sultanate till the month of January.**

THE TOP FIVE NATIONALITIES



592

Thousand Visitors

The total number of visitors departing the Sultanate till the month of January.

Total number of guests in (3-5 stars) hotel till the month of January.

145

Thousand Guests

Total of (3-5 stars) hotel revenues till the month of January.

23

Million Omani Rials

* All data in the report are preliminary.

** Include Cruise ship visitors.

1- Number of Inbound and Outbound Visitors

282

Thousand Visitors

Total numbers of visitors arriving to the Sultanate during the month of January 2019.

4.6%

The increase in Inbound visitors during the month of January 2019, compared to the same month of the previous year.

The Gulf visitors come at the first place, where their number reached (91) thousand visitors forming (32.1)% during the month of January 2019.

The Indian, German and British nationalities came at the 2nd, 3rd & 4th place consecutively. They formed (10.4)%, (8.9)% & (5.3)% in January 2019.

1-1 Number of Inbound Visitors *

Chart (1): Number of Inbound Visitors, by nationalities group for the month of January, 2018 – 2019

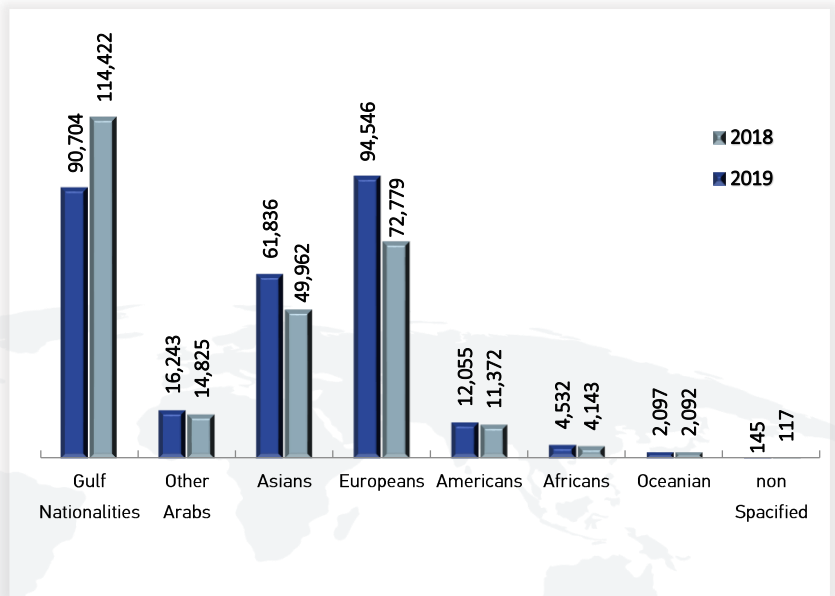
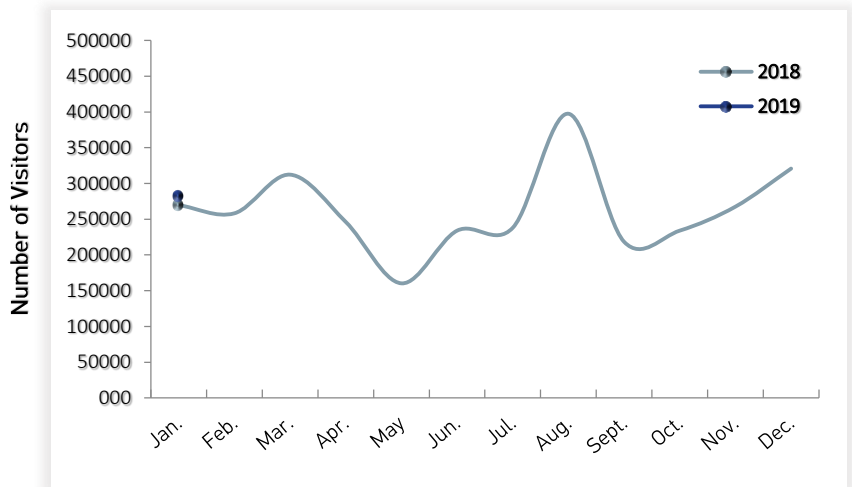


Chart (2): Number of Inbound Visitors by month's, 2018 – 2019



* Include Cruise ship visitors.

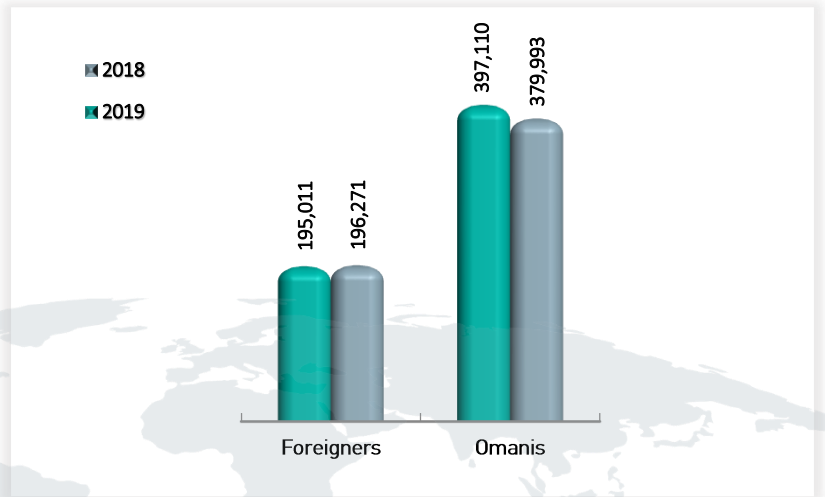
592

Thousand Visitors

The Number of visitors departing from the Sultanate during the month of January 2019.

1-2 Number of Outbound Visitors *

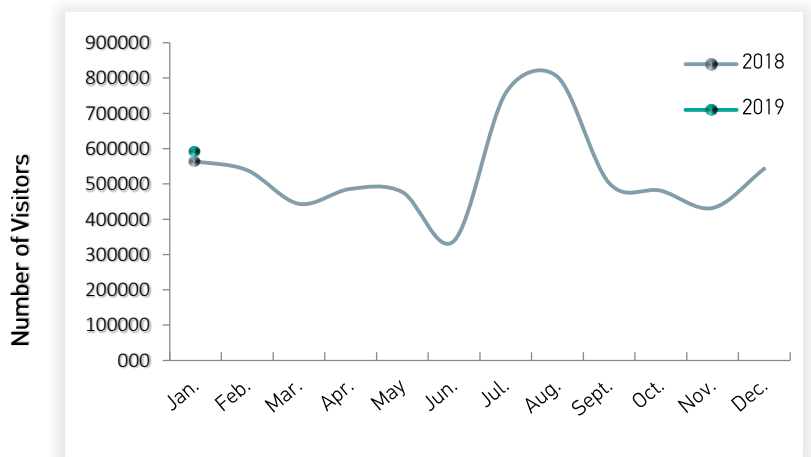
Chart (3): Number of Outbound visitors, for the month of January, 2018 – 2019



2.8%

The increase of Outbound visitors in January 2019, compared to the same month of the previous year.

Chart (4): Number of Outbound Visitors by month's, 2018 – 2019



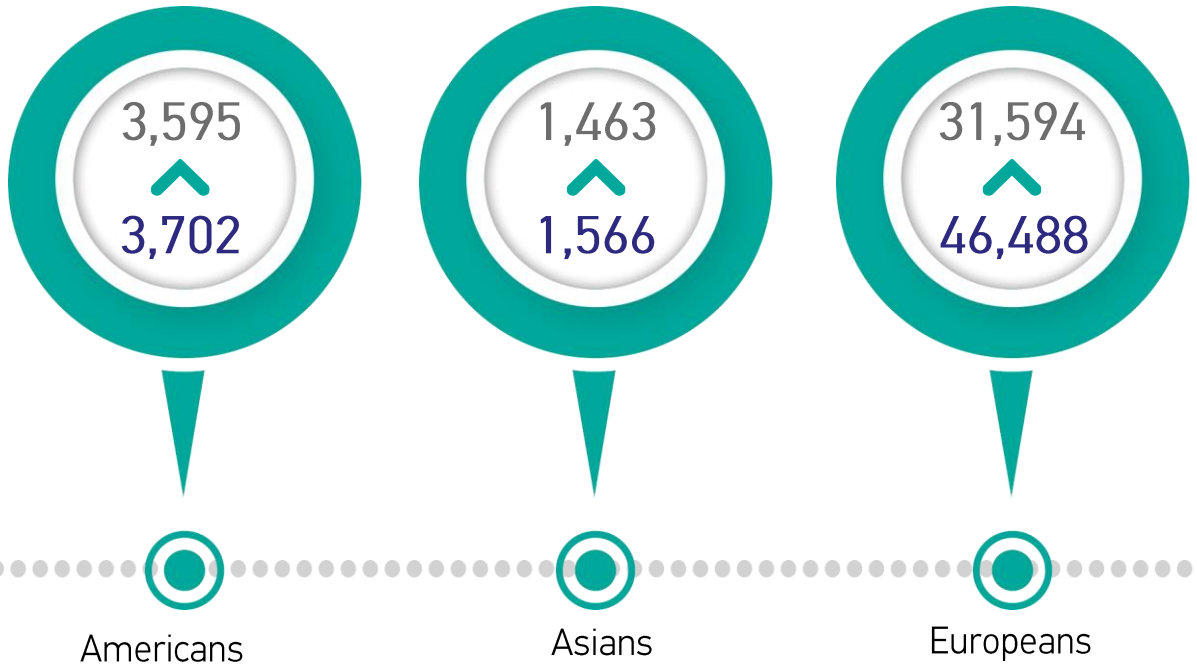
4.5%

The increase in the Omani's departures in January 2019, compared to the same month of the previous year.

2- Cruise Ships Visitors

Chart (5): Number of Cruise Ships Visitors by nationalities for the month of January, 2018 – 2019

■ 2018
■ 2019



6.7
%

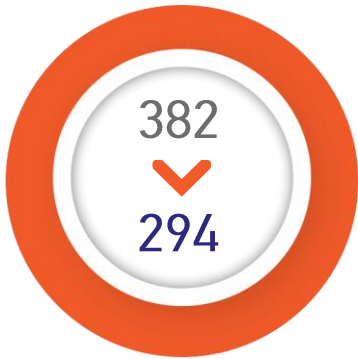
Percentage decrease in cruise ship visitors during the month of January 2019, compared to previous month (December) 2018, totaling (56) thousand visitors.

89.0
%

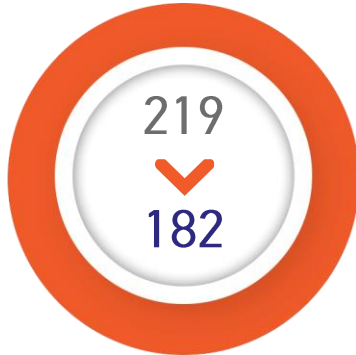
Percentage of Europeans visitors from the total of visitors, most of them are German nationality (35.8)%.

40.2
%

Percentage increase in cruise ship visitors during the month of January 2019, compared to the same month of the previous year, totaling (32) thousand visitors.



Oceanian



Africans

52

Thousand
Visitors

Number of cruise ships
visitors during
the month of January
2019.

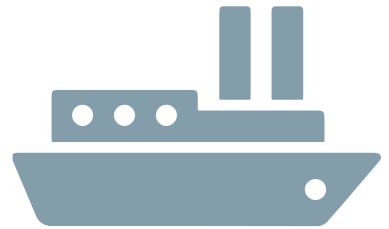
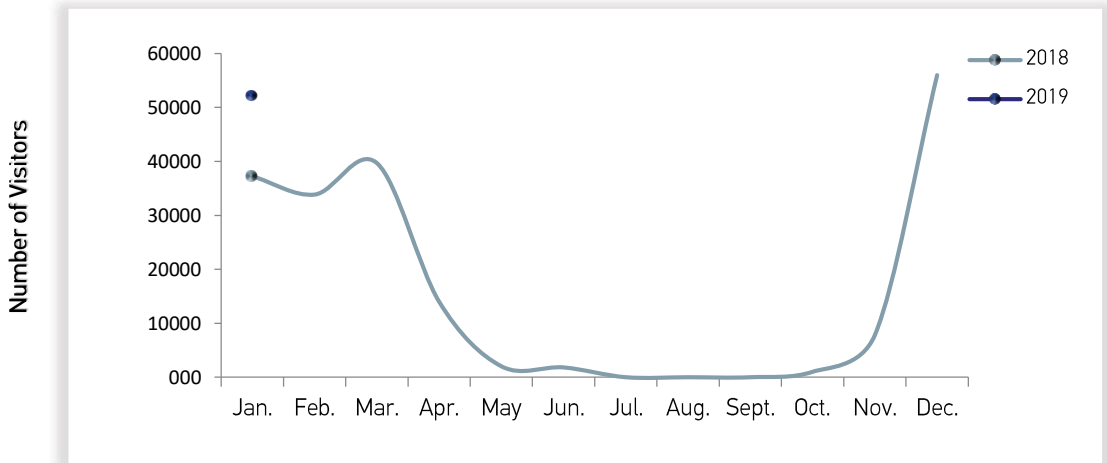


Chart (6): Number of Cruise Ships Visitors by months, 2018 – 2019



3- Accommodation Services

Occupancy

62.4
%

Total occupancy rate in hotels mentioned during the month of January 2019, compared to (64.2%) in January 2018, with a decrease of (2.7%).

Guests

145
Thousands

Total number of guests in the hotels during the month of January 2019 compared to (136) thousands guest during the same month in the year 2018 with an increase of (6.9%).

Revenues

22.7
Million Omani Rial

The revenues of (3-5 stars) Hotels during the month of January 2019, compared to (19.8) million Omani Rial in January 2018 with an increase of (14.3%).

Chart (7): Accommodation Services: Number of guests, by nationalities for the month of January 2018 – 2019

■ 2018
■ 2019

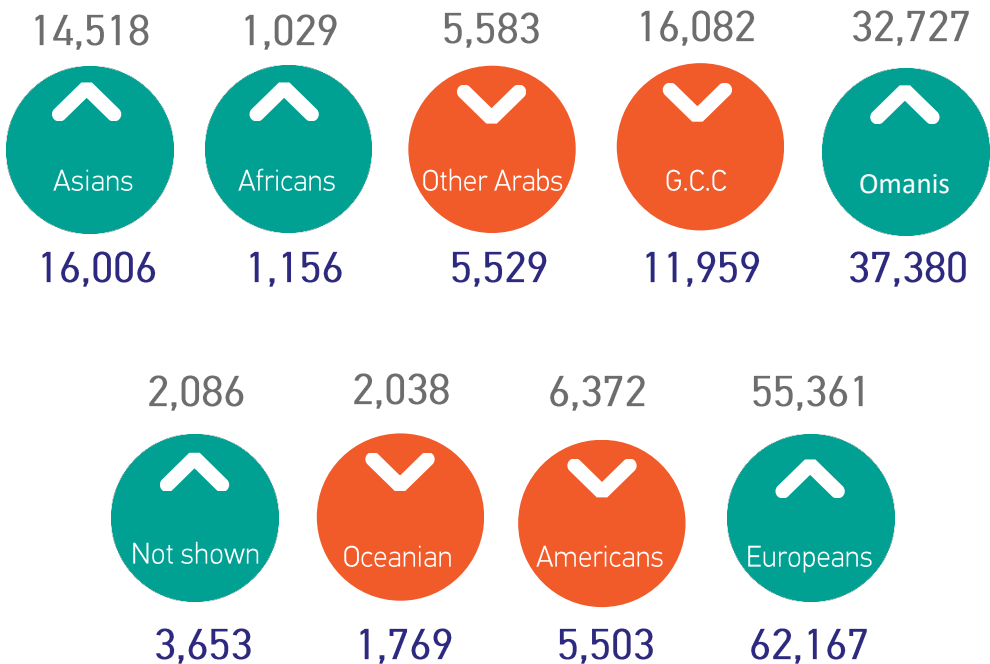
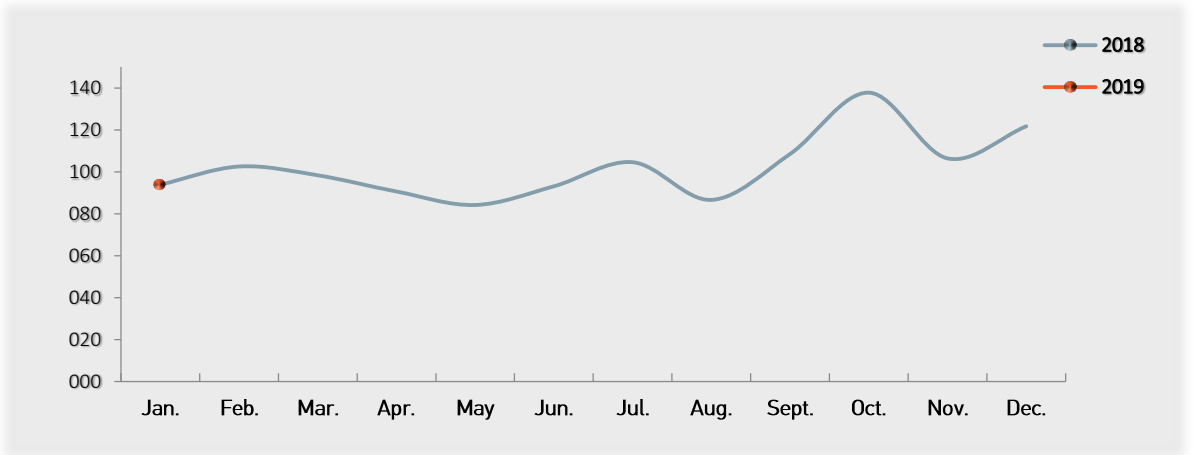


Chart (8): Accommodation Services Price Index (ASPI)* by months, 2018 – 2019



* Rooms price index for sample of hotels.