

SULTANATE OF OMAN

Monthly Tourism Index Report April 2019









172

Thousand Visitors

The total number of cruise ships visitors till the month of April .

1.2

Thousand Visitors

The total number of visitors arriving to the Sultanate till the month of April .**





Total of (3-5 stars) hotel revenues till the month of **April**.

95

Million Omani Rials

^{*} All data in the report are preliminary.

^{**} Include Cruise ship visitors.

1- Number of Inbound and Outbound Visitors

331

Thousand Visitors

Total numbers of visitors arriving to the Sultanate during the month of April 2019.

34.3%

The increase in Inbound visitors during the month of April 2019, compared to the same month of the previous year.

The Gulf visitors come at the first place, where their number reached (152) thousand visitors forming (46..0)% during the month of April 2019.

The Indian, British and German nationalities came at the 2nd, 3rd & 4th place consecutively. They formed (11.1)%, (5.5)% & (3.8)% in April 2019.

1-1 Number of Inbound Visitors *

Chart (1): Number of Inbound Visitors, by nationalities group for the month of April, 2018 – 2019

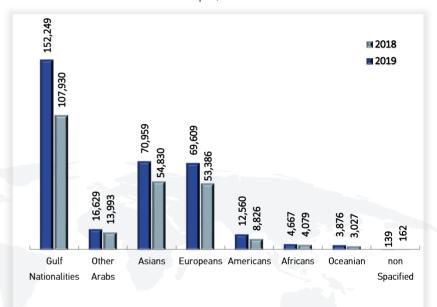
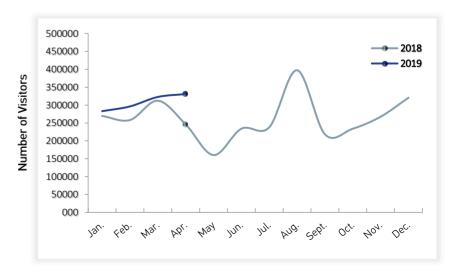


Chart (2): Number of Inbound Visitors by month's, 2018 – 2019



^{*} Include Cruise ship visitors.

546

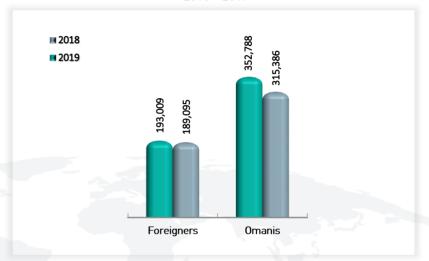
Thousand Visitors

The Number of visitors departing from the Sultanate during the month of April 2019.

The Omanis
departures form
(64.6)% from the total
of visitors departing
the Sultanate during
the month
Of April 2019.

1-2 Number of Outbound Visitors *

Chart (3): Number of Outbound visitors, for the month of April, 2018 – 2019



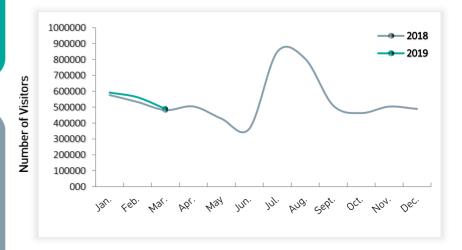
8.2%

The increase of Outbound visitors in April 2019, compared to the same month of the previous year.

11.9%

The increase in the Omani's departures in April 2019, compared to the same month of the previous year.

Chart (4): Number of Outbound Visitors by month's, 2018 – 2019



2- Cruise Ships Visitors

Chart (5): Number of Cruise Ships Visitors by nationalities for the month of April, 2018 – 2019









54.4

Percentage decrease in cruise ship visitors during the month of April 2019, compared to previous month (March) 2019, totaling (47) thousand visitors. 66.2

%

Percentage of Europeans visitors from the total of visitors, most of them are German nationality (28.1)%. 53.7

%

Percentage increase in cruise ship visitors during the month of April 2019, compared to the same month of the previous year, totaling (14) thousand visitors.

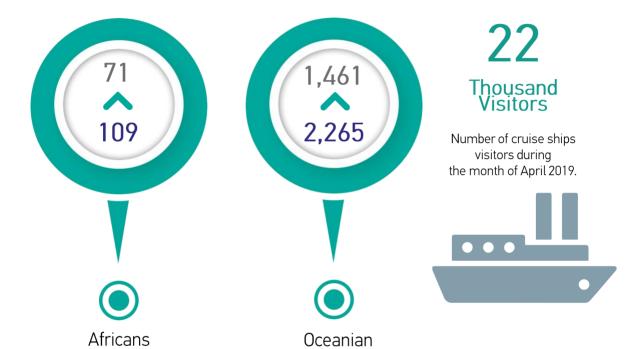
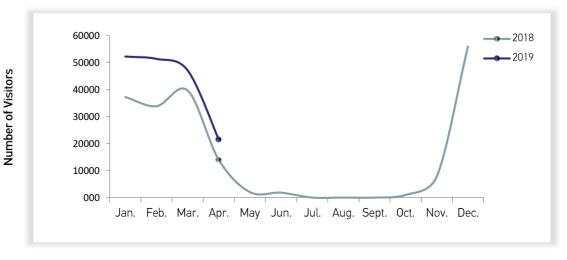


Chart (6): Number of Cruise Ships Visitors by months, 2018-2019



3- Accommodation Services

Occupancy

63.0

%

Total occupancy rate in hotels mentioned during the month of April 2019, compared to (64.3%) in April 2018, with an decrease of (2.0%).

Guests

199

Thousands

Total number of guests in the hotels during the month of April 2019 compared to (134) thousands guest during the same month in the year 2018 with an increase of (48.2%).

Revenues

24.1

Million Omani Rial

The revenues of (3-5 stars)
Hotels during the month of April 2019, compared to (20.5)
million Omani Rial in March 2018 with a increase of (17.7%).

Chart (7): Accommodation Services: Number of guests, by nationalities for the month of April 2018 – 2019



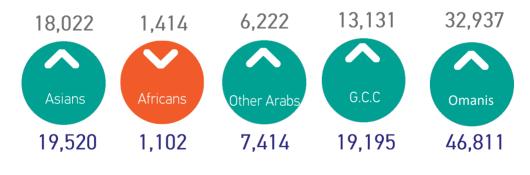
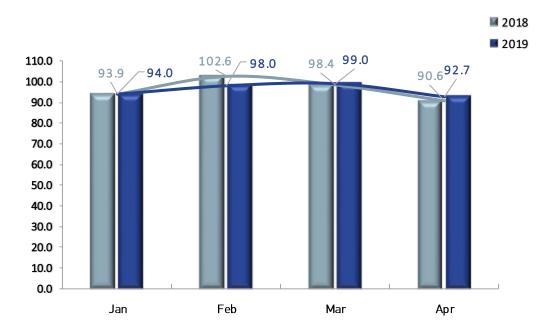




Chart (8): Accommodation Price Index (ASPI)* by months, 2018 – 2019



^{*} Rooms price index for sample of hotels.